



AHMET TUNCAY GEZER

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ABOUT ME

I am an International Trade and Finance student actively developing my expertise in global markets and digital entrepreneurship. I complement the communication skills I gained as the President of the Erasmus Society with my technical abilities in e-commerce, web management, and content creation, aiming to build a global career in the international business world.

LANGUAGE SKILLS

Mother tongue(s): Turkish

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Digital Skills

Creativity / Website Design & Management / Web Development / SEO Content Creation / Social Media / AI Content Systems

Professional Skills

Project Coordination / Event Organization / Leadership & Team Coordination / International Communication / Responsibility

DRIVING LICENCE

Driving Licence: AM

Driving Licence: B



CERTIFICATIONS

[Dumlupinar University, 12/05/2025]

Future-Ready Academia: Digitalization Across Disciplines Participated in the **Future-Ready Academia: Digitalization Across Disciplines** training program (Erasmus+ ICM). Mentored international administrative staff and engaged in discussions on digital transformation in higher education.

Mode of learning: Blended

[Dumlupinar University, 06/05/2024]

II. International Staff Training Week: Digitalization and Eu-funding Projects Participated in the **II. International Staff Training Week: Digitalization and EU-Funding Projects** at Kütahya Dumlupinar University under the **Erasmus+ ICM Staff Mobility for Training** program. Provided mentorship to incoming international administrative staff and supported intercultural communication while gaining experience in digitalization and EU-funded project development.

Mode of learning: Blended

[Istanbul University, 08/11/2023]

Social Media Management Managed social media accounts, created engaging content, and improved audience interaction through consistent digital communication.

Mode of learning: Online

WORK EXPERIENCE

 **Erasmus Community** – Kutahya, Türkiye

President

[06/08/2023 – Current]

Leading the university Erasmus community and organizing international cultural and networking events. Coordinating activities that connect local and international students. Managing event planning, communication, and community engagement. Supporting Erasmus students in their adaptation to university life.

 **Trendyol Marketplace** – Kutahya, Türkiye

E-commerce Seller

[10/11/2023 – 03/06/2024]

Managing an online store and product listings on the Trendyol platform. Developing pricing strategies and monitoring product performance. Handling customer communication and order management. Gaining experience in digital commerce, online marketing, and logistics operations.

PROJECTS

[06/07/2025 – Current]

Web Development & AI Content Platforms Developed websites using **modern web technologies** and custom coding. Created web-based tools such as **blog platforms, AI content generators, and university tools**. Integrated APIs and digital services such as payment systems and AI content tools. Focused on **SEO-friendly content systems and user experience optimization**.